

**From:** Ken Lotterman  
**To:** Microsoft ATR  
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**Subject:** Microsoft Settlement

The proposed settlement is very bad. And Microsoft knows that, except that for Microsoft, it is very good. They are not only getting away with very sneaky and unethical marketing ploys, but in the terms of the agreement, they will actually get to practice MORE sneaky and unethical marketing ploys.

How would you like if you never had a computer before, but you really wanted to get on the internet, so you went and bought one, took it home, hooked it all up, turned it on, found an icon on the MAIN screen that says "Connect to the Internet" so you double click on it thinking how easy that was..... Next thing you know, Microsoft has tricked you into signing up for \*their\* internet service (here comes the par that infuriates me) and never once stopped along the way and advised you that there are alternatives, some of them decidedly better or for less money. Take note of the following statement: This happens EVERY DAY.

Consumers need someone who has a sense of FAIRness to watch over every marketing move Microsoft makes and approve it, or at worst, an unbiased peer-based panel can approve or disapprove.

I digress.

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